

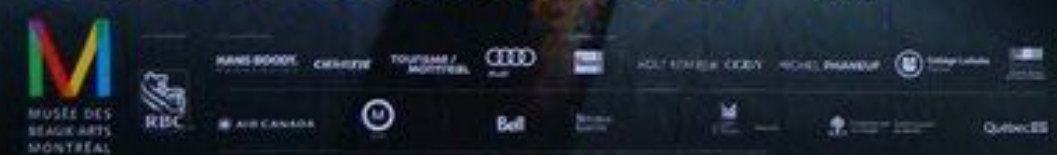
MEDIA KIT

2025

PUBLICITÉ
sauvage

HIGH-PROFILE VISIBILITY

THIERRY
MUGLER
COUTURISSIME DU 2 MARS
AU 8 SEPTEMBRE
2019



PUBLICITESAUVAGE.COM

THIERRY
MUGLER
COUTURISSIME DU 2 MARS
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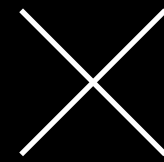
THI
MUG
COUTUR



MEDIA KIT

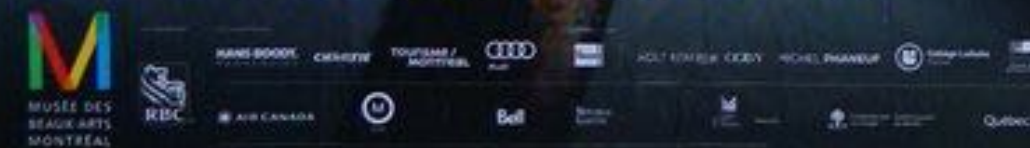
2025

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THI
MUG
COUTUR



YOUR AUDIENCE, OUR NETWORK

PUBLICITÉ SAUVAGE IS THE POSTING NETWORK WITH THE MOST DIRECT LINK BETWEEN YOUR BRAND AND ITS CONSUMERS.

At Publicité Sauvage, we turn urban spaces into a powerful communication tool. By naturally integrating your brand into the daily lives of your target audience – where they live, work, and entertain themselves, - we create a direct, authentic, and memorable connection that drives engagement.

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MAINTENANCE

Well maintained postings, 7 days a week

Thanks to **regular and constant upkeep of our postings**, we ensure that each message is presented at its best, guaranteeing optimal quality and maximum visibility at all times.



ENVIRONMENT

Environmental Awareness

Our prints are made from **recycled and recyclable papier**.

We also use a **vegan potato-based glue**.



CULTURE

Our mission, To support culture.

We are proud **partners of the cultural scene and its players!**

To amplify their voices, it is important to us **to offer preferential rates**, allowing them to communicate fully and effectively.



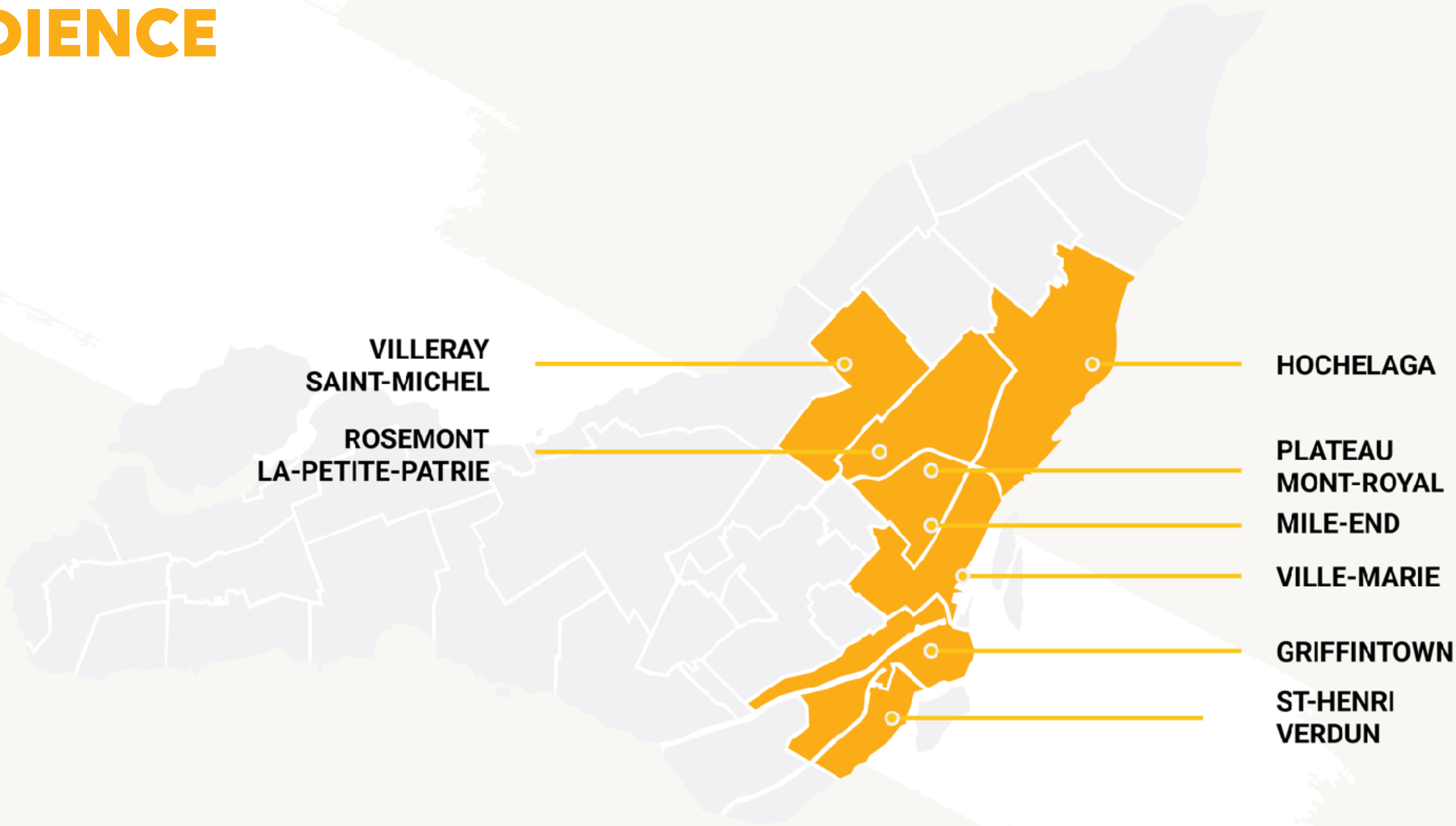
Le propriétaire de cette palissade autorise l'affichage exclusif à **Publicité Sauvage**

**OUR NETWORK GENERATES
26 MILLION VIEWS* CAPTURED.
IMAGINE CLOSE TO
72 000 VIEWS* PER DAY !**

Thanks to our strategically placed advertising spaces, your message reaches a captive audience right where they are - whether it be on the road, at work, or in a fully relaxed moment.

It's high-impact visibility, very day, on every street corner !

AUDIENCE



AUDIENCE

ROSEMONT
LA-PETITE-PATRIE

ROSEMONT
LA-PETITE-PATRIE



17,2 %
OF PS'S NETWORK



AVERAGE AGE
FROM 40,6 YEARS

OUTDOOR NETWORK

- 1286 linear feet
- 19 hoardings
- Potential audience 1 710 000 visits/week

AUDIENCE

OUTDOOR NETWORK

- 1374 linear feet
- 33 hoardings
- Potential audience 2 970 000 visits/week

VILLE-MARIE



31 %
OF PS'S NETWORK



AVERAGE AGE
FROM 40,6 YEARS

AUDIENCE

VILLERAY-SAINT-MICHEL

VILLERAY
SAINT-MICHEL



3,45 %
OF PS'S NETWORK



AVERAGE AGE
FROM 39,7 YEARS

OUTDOOR NETWORK

- 120 linear feet
- 2 hoardings
- Potential audience 180 000 visits/week

AUDIENCE

LE PLATEAU
MONT-ROYAL

LE PLATEAU
MONT-ROYAL



31 %
OF PS'S NETWORK



AVERAGE AGE
FROM 40 YEARS

OUTDOOR NETWORK

- 767 linear feet
- 32 hoardings
- Potential audience 2 880 000 visits/week

AUDIENCE

LE MILE-END

LE MILE-END

3 %
OF PS'S NETWORK

AVERAGE AGE
FROM 39,8 YEARS

OUTDOOR NETWORK

- 484 linear feet
- 14 hoardings
- Potential audience 1 260 000 visits/week

AUDIENCE



AUDIENCE

GRIFFINTOWN

OUTDOOR NETWORK

- 484 linear feet
- 14 hoardings
- Potential audience 1 260 000 visits/week

GRIFFINTOWN

3 %
OF PS'S NETWORK

AVERAGE AGE
FROM 40,7 YEARS

AUDIENCE

OUTDOOR NETWORK

- 202 linear feet
- 11 hoardings
- Potential audience 990 000 visits/week

**ST-HENRI
VERDUN**

**3,8 %
OF PS'S NETWORK**

**AVERAGE AGE
FROM 41,9 YEARS**

2,1 people per household

35,3% completed university studies.
An index of 124

40,2 total average age

95 949\$ in total average income per year

PAPER POSTING

Communicate dynamically and effectively, embedded in the everyday life of your audience.

Our hoardings transform temporary spaces into a captivating and eye-catching showcase for your brand that also contributes to the visual environment of the city.

STANDARD PAPER POSTING



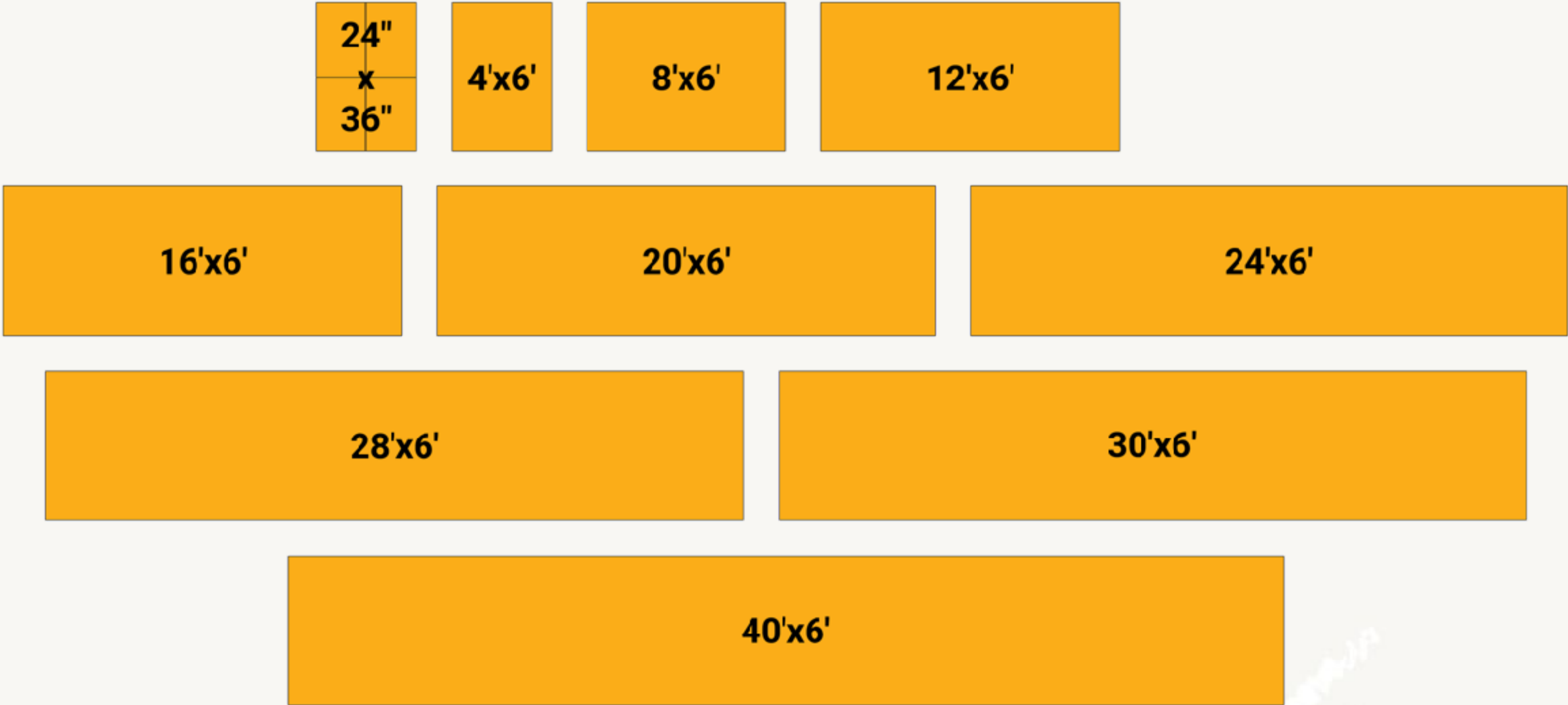
RIGID POSTING

A rigid posting is a solid advertising space, generally made of durable and anti-graffiti materials, that offer clear visibility while withstanding outdoor conditions.



POSTING FORMATS

We offer a variety of formats to meet your needs and ensure optimal visibility.



INDOOR POSTING

Exclusively reserved for events, cultural products, tourism, and social campaigns. Found in restaurants, cafés, theatres, bookstores, etc.



INDOOR NETWORK

- 223 locations in indoor posting
- 163 locations in distribution (90 with out-of-frame elements and 73 without)
- 92 advertising columns

BANQ

Proud partner of the BANQ with 6 48x72 inch frames.

La Grande Bibliothèque welcomes around 8 000 visitors daily (approximately 56 000 per week).



ADDITIONAL PRODUCTS

TOWERS

Strategically placed in high foot-traffic zones, our advertising towers are the preferred method for promoting local businesses, announcing services, or advertising cultural events.

A backlit version is also available.
Backlit zone- 47x70 inches.



ADDITIONAL PRODUCTS

STREET MARKINGS

Chalk spray stencil (temporary/semi-permanent) / vinyl sticker.



ADDITIONAL PRODUCTS

FRAMED

Aluminum frames in a 4x7 feet format.



CREATIVITY

Publicité Sauvage promises bold creativity that transforms public space into a playground for your brand.

Every element is designed to grab attention and engage with its audience. A unique way, in harmony with the environment, to effectively communicate with your target audience.





BROMONT

- Out of frame hoarding.
- Snow cannon spray, to imitate skier effect.
- Addition of a « presentation hoarding » with self-serve hand warmers available.

- Stunt media with TVA news, presenting the weather live from the hoarding.
- Special appearance by the Bromont mascot.



KURIOS

- Out of frame hoarding.



OASIS

40 feet hoarding.
- Oasis relaxation lounge



TAKIS

- Hoarding with a paint dispenser.

CE MUR COMBAT
LES EFFETS
POLLUANTS
ACCÉLÈRENT
VIEILLISSEMENT
VOTRE PEAU



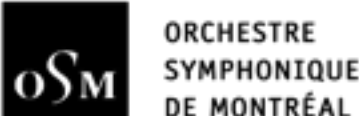
YVES ROCHER
FRANCE

LA FORCE DE LA COSMÉTIQUE VÉGÉTALE

YVES ROCHER

Green wall style hoarding.
- Plant distribution directly from the hoarding.

TRUSTED BY





OUR PARTNERS











PUBLICITÉ SAUVAGE **THE URBAN MEDIA OF CHOICE**

THANKS!

